

## Cookie Policy

### **Our website uses cookies.**

A cookie is a small file of letters and numbers that we put on your computer if you agree. These cookies allow us to distinguish you from other users of the website which helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

## TYPES OF COOKIES WE USE

We use the following types of cookies:

**Analytical:** These cookies count the number of visitors and to follow how visitors move around our website. They enable us to see how our website works and make improvements by ensuring that users easily find what they are looking for.

**Preferences:** These cookies are used to recognise you. They are stored on your device and used whenever you return to our website. This enables improved login and use experience, by greeting you by name and remember your preference, which may include content that is personalised for you or settings you have selected (for example, your language or region).

**Targeting:** These cookies are stored on your device and allow the preferences or actions of the user of our site to be recorded, such as the pages you visit and/or the links you follow. This information is used to make our website and/or any advertising that we display more relevant to your interests.

## FIRST-PARTY COOKIES

As defined above, some cookies are set that are essential for the website and online services to operate efficiently.

These cookies do not capture personally identifiable information (PII), and operate as follows:

### **Test**

This cookie checks if your browser supports cookies

### **Consent**

This cookie requests and logs your consent (or not) to use cookies

## THIRD-PARTY COOKIES

Our website may set several third-party cookies. We do not control the operation of third-party cookies.

Our partners also collect data and use cookies for ad personalisation and measurement. This information may be transferred outside of the country from which you are accessing

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this website. You can find more information about the individual cookies we use and the purposes for which we use them below.

We may also share your 'Preference/Targeting' information with third parties for the purpose of improving your experience on our website.

Third-party cookies which may be set on our website include:

### **Google Analytics**

Google Analytics allows us to collect data about website usage. This data does not include PII. Google will not associate the IP address with any other data recorded by Google. The Google Privacy Policy can be viewed here: [www.google.com/policies/privacy/](http://www.google.com/policies/privacy/)

### **Google Remarketing**

Google's Remarketing cookie allows us to promote products or services that may be of interest to you. You may see our adverts on Google's Display Advertising Network of partner websites and Google's own search results pages. We carefully select the products or services we promote based on the pages you have visited on our site. You can opt out of Google Remarketing by changing your Google Ad Settings.

## BLOCKING COOKIES

You can block cookies by changing the setting of your browser, which allows you to refuse all or some cookies. Note: if you block all cookies, which includes essential cookies, your access to all or parts of our website, together with some services of our site, may be restricted.